

IMAP Sponsorship Procurement Timeline

March 14, 2025

Advertise	March 14, 2025
Issue Industry Draft Request for Proposals	March 14, 2025
Proposer Deadline for Requesting a Question & Answer Meeting/Call	April 4, 2025
Optional Question & Answer Meeting with Proposers	April 14, 2025
Issue Final Request for Proposals (RFP)	May 5, 2025
Technical Proposals and Revenue Proposals Due	June 4, 2025*
Open Revenue Proposals	June 17, 2025

NOTE: All dates are approximate and subject to change without notice.

* Due by 3:00 EST